

The Opportunity

Artificial intelligence (AI) is no longer a futuristic dream; it's revolutionizing industries and redefining success. The IDC estimates that AI will generate nearly \$5 trillion in added value by 2024, through productivity gains, new business models, and assistance with complex global issues.

The rapid growth of generative AI has also heightened awareness risks associated with AI, and the imperative to develop AI systems ethically and responsibly, including alignment with future legal frameworks.

Landscape: Key Considerations and Drivers for Initiating AI Efforts



Navigating this complex landscape can be daunting. Organizations are struggling with key questions like:

- What is the vision for AI: Strategic and transformational aimed at disrupting competitors, or a tactical and pragmatic, with immediate gains?
- How should AI align with other initiatives like digital strategy?
- Where could AI be leveraged to create value within the organization? How are these efforts, use-cases prioritized across the organization?
- What is the AI technology landscape, and what are the optimal choices?
- How is AI verified, validated, and governed for mission critical use?
- What people, talent and roles are required? What is an appropriate mix of talent acquisition and development to meet the demand?
- What are the best approaches to driving AI adoption?
- How are AI efforts, measured and valued optimize return on investment?

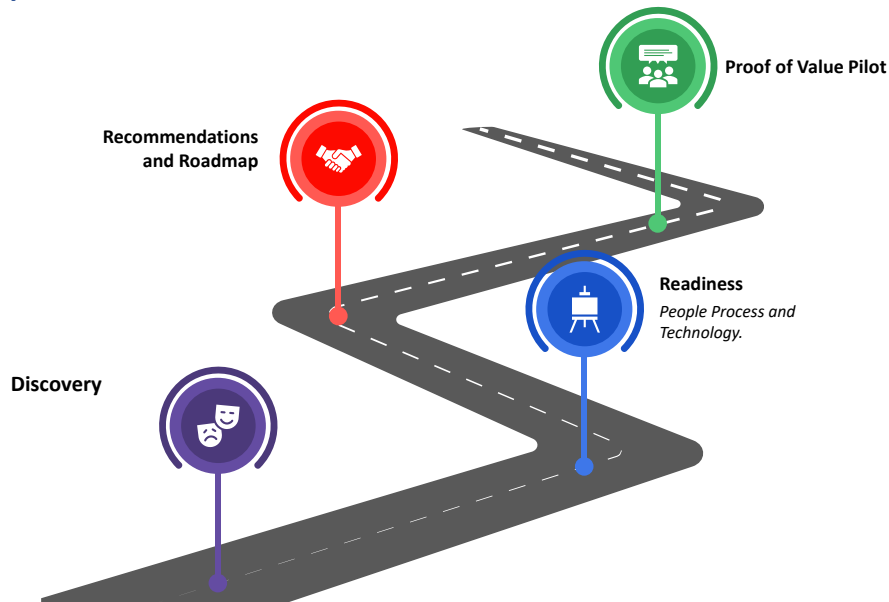
The Approach

Creating an actionable AI strategy is a key step in answering these questions and on ensuring sustainable economic value driven by responsible, ethical AI.

Previsant’s scientific and systematic AI Strategy method focuses on strategic alignment, by identifying and prioritizing AI capabilities, and then defining “what needs to be true” to realize value. This includes topics like infrastructure, technology, governance, and people considerations needed to create value.

Vision, Discovery & Assessment: We collaborate with you to understand your aspirations, challenges, and existing data, analytics AI ecosystem & infrastructure.

Roadmap Overview



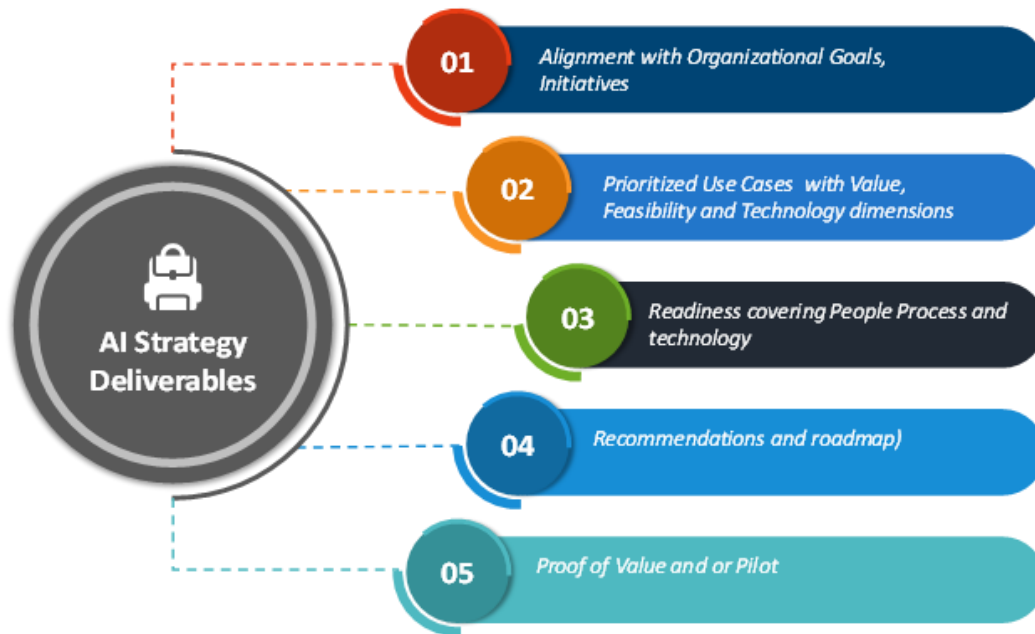
Readiness Assessment: To achieve Ai Powered Solutions identified and prioritized in the Discovery & Assessment, we assess readiness in terms of people, process, and technology:

- **People:** Optimal talent and resource requirements, and appropriate governance structure to achieve business goals using AI solutions
- **Processes:** Definition of Operating Model, AI, Data and Tech Governance, Innovation processes that enable responsible AI
- **Technology:** Identification of optimal AI tools and platforms aligned with your goals and budget

Recommendations and Roadmap: During this phase, we use the prioritized AI use cases and outcomes, along with, with people, process, and technology recommendations to construct and actionable AI roadmap.

Proof of Value Pilot: During this phase we work with the client to identify and implement a quick pilot that can demonstrate value and approach to implement an AI solution.

Outcomes:



Why Previsant:

- Experience & Expertise: Previsant is comprised of senior practitioners and leadership in AI, with experience in tailoring solutions client’s unique needs
- Holistic Approach: We go beyond technology, considering your business goals, ethical implications, and human impact
- End-to-End Support: We partner with you every step of the way, from ideation to implementation and beyond
- Results-Driven: Our success hinges on yours. We measure and ensure your AI journey delivers tangible value

Engaging with Previsant:

We are always happy to engage with prospective clients to listen to and understand needs and opportunities, and also define how Previsant might help.

Feel free to reach out to the team at any time to connect or schedule a session.

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